

Digital Health Innovation Advocate Appointed to National Research Institute's Advisory Panel

Danielle J. Brooks, JD will help bring health care industry voices to guiding institute's patient-centered research efforts

(August 15, 2017) — Danielle J. Brooks, JD, WiseThink Health Director of Digital Health Engagement Experience, has been appointed by the Patient-Centered Outcomes Research Institute (PCORI) as a member of its Advisory Panel on Improving Healthcare Systems.

Brooks will join other members of the panel in applying her experience and expertise to helping PCORI refine and prioritize research funding priorities and ensure that the research PCORI supports centers on the outcomes that matter to patients and other healthcare decision makers. PCORI is an independent, non-profit organization authorized by Congress to fund research that will provide patients, their caregivers, and clinicians with the evidence-based information needed to make better-informed healthcare decisions.

Brooks was selected based on her experience, expertise, and ability to contribute to the panel's tasks and responsibilities. Panel members represent a broad range of healthcare stakeholder groups and perspectives, including patients, family caregivers, clinicians, drug and device makers, and researchers, among others.

Danielle Brooks, has worked at the intersection of law, health IT, policy, communications, and project management for over 10 years. Brooks began her career as policy fellow for former Governor and former Secretary of Agriculture Thomas Vilsack. She has since spent the last decade designing, leading, and managing strategy and implementation programs focused on issues of disparities across a variety of industries including health care, communication, human rights, policy, and law. Some of her prior work experiences include the eHealth Initiative, Disruptive Women in Health Care, and the State of Iowa, Judicial Branch. For several years, Brooks has supported numerous initiatives focused on healthcare disparities, including guiding the development of community-based wellness initiatives; working as an Executive Editor for Disruptive Women in Health Care, a women's health-focused blog; and spearheading the patient engagement design for a health app and portal entitled WiseConnect. A native Iowan, Brooks studied at Oberlin College and obtained a Bachelor of Arts in Politics. She then attended William and Mary School of Law, achieving her Juris Doctorate. During her time at William and Mary, she focused on healthcare and policy matters. She currently resides in Washington, DC.

More information about the Advisory Panel on Improving Healthcare Systems, including its scope of work and a list of all members, is available on the PCORI website: <http://bit.ly/1xe9zgg>

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